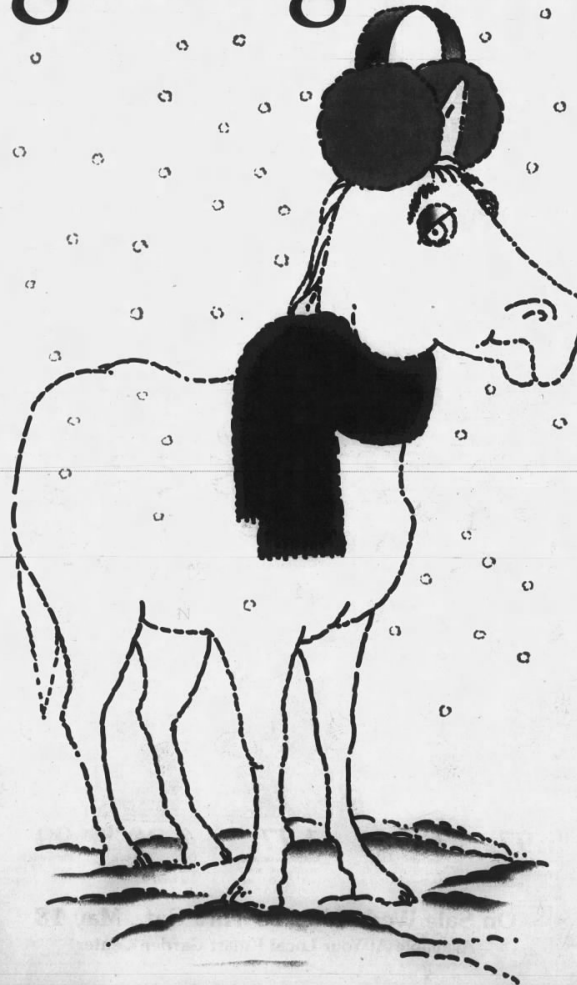


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DAILY NEWS, BOWLING GREEN, KENTUCKY

WEDNESDAY, MAY 15, 1991

If the Earth is getting warmer, why is Kentucky getting colder?



Some scientists say the Earth's temperature is rising. They say that catastrophic global warming will take place in the years ahead.

Yet, average temperature records show Kentucky has actually gotten colder over the past 70 years. And there's also a cooling trend in Albany, New York—the U.S. city with the longest history (over 160 years) of continuous daily temperature records.

Now, most of us aren't climatologists. But facts like these simply don't jibe with the theory that catastrophic global warming is taking place. Which seems to say we need more research. And more evidence about this environmental phenomenon before we take any action.

If you care about the Earth—but want to keep a cool head about it—now is your chance to get more facts.

Call the Information Council for the Environment, 1-800-346-6269 extension 510. We'll send you a free packet of information on global climate change. Or just mail us the coupon below.

Because the best environmental policy is a policy based on fact.

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